

CONTINUING EDUCATION

ESSAY PROMPT #1 EVALUATION GUIDE

What inspired you to pursue a career in healthcare? Think about experiences, challenges, or pivotal moments in your life that had a real impact on you. How did these experiences shape who you are today and the goals you have for the future? You may reflect on formative moments –including challenges, turning points, or lessons you might share with your younger self—to show how these experiences guided your path toward healthcare. Give specific examples that show why healthcare matters to you.

01.

Staying on Topic & Reflection (0-6 Points)

We want to see that you answered the full question – what inspired you, what experiences shaped you, and how they connect to your future in healthcare.

Think of this as: “Did I actually answer what they asked?”



02.

Real Examples From Your Life (0-6 Points)

Your essay should include specific moments, challenges, or experiences that helped guide you toward healthcare.

Ask yourself: “Can the reader picture this moment?”



03.

Personal Reflection (0-6 Points)

Tell us what these experiences meant to you. How did they influence your character, values, or goals?

Think: “This is what happened – and here’s why it mattered.”



04.

Connection To Future Growth (0-6 Points)

Show how your past experiences connect to the kind of healthcare professional you hope to become.

Ask: “How does my story lead to where I’m going?”



05.

Clear, Organized Writing (0-6 Points)





Your writing doesn't have to be perfect – just clear, organized, and easy to follow.

Beginning: What inspired you Middle: What happened and why it mattered End: How it shaped your goals



CONTINUING EDUCATION ESSAY PROMPT #2 EVALUATION GUIDE

How do you plan to use your education and future career to create positive change in your local community? Think about what issues matter to you – like healthcare access, food systems, education, housing, public policy, or other community needs. Be specific about the changes you want to make and how your career will help you do that.

- 01. Understanding Your Community (0-6 Points)**
We want to see that you understand a real issue or challenge in your community – something that matters to you.
Ask yourself: "Did I explain a real problem that people here face?"

- 02. Your Vision for Making a Difference (0-6 Points)**
Describe the positive change you hope to create. This can be big or small – what matters is that it feels real and meaningful.
Ask yourself: "Did I clearly explain the difference I want to make?"

- 03. How Your Career Will Create Change (0-6 Points)**
Show the connection between your future career and the impact you want to have.
Think of this as telling the reader: "Here's how what I want to study will help me do something that matters."

- 04. Specific Ideas or Examples (0-6 Points)**
Include concrete examples, ideas, or plans. These don't need to be perfect – just thoughtful and realistic.
Ask yourself: "Did I give real examples of how I might make a difference?"

- 05. Clear, Organized Writing (0-6 Points)**
Your writing doesn't have to be perfect – just clear, organized, and easy to follow.
Beginning: What issue matters to you Middle: How your education/career connects to it End: What positive change you hope to create
